

## MEDIA RELEASE



FOR IMMEDIATE RELEASE  
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### Cambridge Chamber accepting nominations for Business Achievement Awards

CAMBRIDGE, Ont. - Nominations are now being accepted for the Cambridge Chamber of Commerce's Business Achievement Awards 2020-2021 to be held virtually on May 27.

The Business Achievement Awards is the Chamber's premier event and has honoured the contributions and achievements business organizations and entrepreneurs have made annually since 2000.

"It's important, especially as the COVID-19 pandemic continues, to not only acknowledge but celebrate the achievements of our business community," said Cambridge Chamber of Commerce President & CEO Greg Durocher. "It's been a very tough year for local businesses, and we wanted to ensure these business leaders receive the recognition they deserve because they are the backbone of our community."

An adjudicating committee will be tasked to sift through the nominations in 8 award categories, and the winners will be announced at an online event May 27.

Last year's awards were also announced virtually after the Chamber's initial in-person awards presentation had to be postponed in March 2020 when the pandemic struck. This year will mark the first time the Chamber has held the event in Spring, which Durocher hopes will boost the morale of the business community following a difficult winter.

"Our business community is resilient and resourceful, and it's our hope this event will show them how much their efforts have been appreciated through this ongoing health and economic crisis," he said.

Nominations close March 1, 2021. For more, visit: <https://bit.ly/3iLP6vQ>

The award categories include:

**Spirit of Cambridge Award** – This award recognizes an outstanding effort and commitment to making Cambridge and/or Township of North Dumfries a better, more prosperous community through corporate leadership and social responsibility.

**Business of the Year (1 – 10 employees)** – This prestigious award is given to a good corporate citizen who exhibits a competitive edge through technological innovation in one or more of three

following areas: customer service; workplace environment, products and services, growth in business, employee retention.

**Business of the Year (11 – 49 employees)** – This prestigious award is given to a good corporate citizen who exhibits a competitive edge through technological innovation in one or more of three following areas: customer service; workplace environment, products and services, growth in business, employee retention.

**Business of the Year (More than 50 employees)** – This prestigious award is given to a good corporate citizen who exhibits a competitive edge through technological innovation in one or more of three following areas: customer service; workplace environment; products and services; growth in business; employee retention.

**New Venture of the Year Award** – This award is presented to a new, or existing business, that through innovation of design and technology has significantly improved the esthetics and functionality of their operating environment.

**Outstanding Workplace – Employer of the Year** - This award recognizes a business that goes above and beyond for their employees and provides the best overall place to work. For them, culture and a happy, healthy work environment for staff is very important.

**Marketing Excellence** – This award is presented to the business or organization that has best demonstrated excellence, innovation, and originality in traditional or new-media marketing.

**Young Entrepreneur of the Year Award** – This award recognizes the outstanding achievement by those aged 18-35, who have, as the director/owner of a new or existing business, successfully built or built-up the organization. This goes to a person who has ultimate control over the entire endeavor, leaving all the risk of success or failure lying their hands.

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*The Cambridge Chamber of Commerce is committed to the enhancement of economic prosperity and the quality of life in Cambridge. A non-partisan organization funded solely by memberships, the Chamber works hard to address concerns of business, provide access to information resources and represent members at the municipal, provincial and federal levels of government. With more than 1,800 member firms, the Chamber's strength is clearly in its hardworking volunteers and committees addressing issues affecting local business and providing practical solutions.*